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American Telesis announces their Enhanced Marketing Support Program

American Telesis is excited about announcing their enhanced marketing support program, designed to help agents take full advantage of the direct communications they have with their customers. To kick off this new program, American Telesis is offering that same one-on-one experience in several specialized training sessions during the Channel Partners Conference & Expo. Agents will be given a 10-15 minute presentation focused on telling the American Telesis story. Marketing materials included are slicks designed for specific vertical markets, customizable PowerPoint presentations and an overview of how the back office at American Telesis operates. Following this brief introduction, the training session will provide additional sales tips for targeting various markets. In conclusion, the agents will have an opportunity to sit down and tailor a sales strategy that is catered to their individual strengths and niche market. "These meetings have been designed to be time-sensitive, extremely informative and very beneficial for our agents. Time is money for all of us. We are confident our agents will find these sessions well worth their time." If you would like to schedule an appointment, stop by Booth #316 or call 800.297.1122.

In conjunction with the training, American Telesis is also introducing their new website. "We gave our website a facelift to provide agents with yet another selling tool. They can direct their clients to view www.american-telesis.net where information is easily found on our history, value-added services and facilities based network." Agents and Resellers can still access information regarding the wholesale offerings of American Telesis by logging in under the Partners tab.